

To connect your Retail Express Point of Sale (POS) system to your Shopify E-Commerce system you need TranslatorHQ. This service will dramatically reduce both time and money required to run your online systems.

Once products are in Retail Express our application will:

- Update pricing and stock levels regularly throughout the day (*checked every 15 minutes*)
- Create new and update products every hour
- Receive orders automatically into Retail Express

This allows you to carry on running your business from Retail Express whilst **Shopify is automatically updated as one seamless system.**



Retail Express to Shopify - Fact Sheet

What Fields are Synchronised

Retail Express and your eCommerce system both offer fields with specific attributes about your products. For example, "Description" in Retail Express will be equivalent to the field "Title" in your Shopify site. We offer a configurable solution to meet your specific needs.

This table is called the **Datamap**. It shows the fields and how they relate between Retail Express and Shopify.

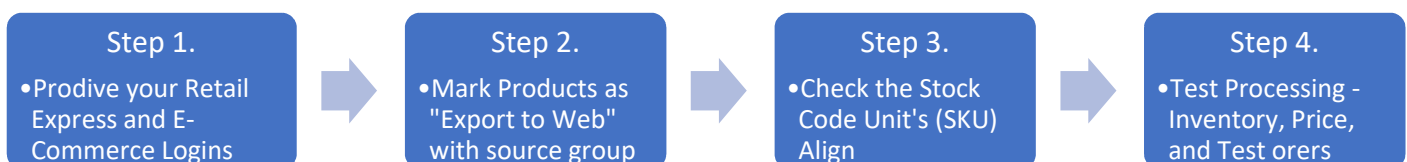
Discount and Price Hierarchy

Prices are managed through a hierarchy that allows a comparison between a "Compare at Price" or RRP and a number of discount options explained in [further detail here](#).

Then before selling you include:

- Uploading Images
- Adding Detailed Descriptions
- Finalising Collections
- Publish your Product!

What we Require from You



Providing we receive the relevant information promptly, you can be up and running from 4 days



Your Project

A new eCommerce system can be a daunting prospect, luckily this is all we do and we are good at it. Our proven project methodology is supported by our custom management and helpdesk software to ensure the fastest and most reliable return on your investment. Shopify Plus customers get a dedicated Project Manager and regular project meetings.

Other Services and Products

TranslatorHQ provide other integrations such as from Retail Express to Mailchimp to support all of your customers. We also offer links to CRM applications such as Salesforce to provide a whole overview of your customers. We have our own Shopify Apps as well as special migration assistance, liquid changes and metafield functionality.

Pricing

TranslatorHQ provide the Translator application for a cost of \$1,750 (+ GST) this investment covers the basic implementation of the application into your system and the labour as a fixed price delivery controls your costs. For a low hosting charge per month we support and evolve your integration through new products, campaigns and plans.

Who are TranslatorHQ

TranslatorHQ are part of Timeframe; providing specialist technology, consulting, and business advisory services with a global client base spanning Asia Pacific, North and South America and Western Europe. Our clients consist of innovative medium to large businesses.

Our consultants consist of qualified Accountants, Business Professionals and Technical Specialists with a great deal of experience at interpretation and technical translation needs. We achieve this from offices in Perth, Sydney, Boston and Tallahassee. We have been in operation for 16 years.

Contact

If you are interested in exploring further please contact TranslatorHQ by email at info@translator.com.au or call us on +61 2 8091 2990. Alternatively speak to your Retail Express Sales consultant or Shopify expert.