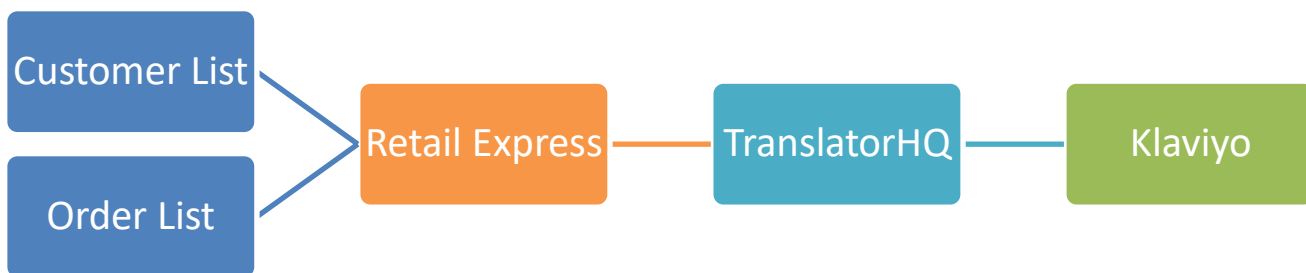




Connecting the leading Australian and New Zealand Retail Point of Sale system to the leading marketing and campaign service. REX Klaviyo Connector is the missing piece to help increase customer turnover.

- Add your entire client base to Klaviyo from Retail Express and your eCommerce platform.
- Sync transactional data and create campaigns around client spending rates.
- Fully customize the amount and type of data you send, ranging from name and email to loyalty point amounts and delivery details.
- Constantly update user and transactional data automatically from the cloud with our fully managed services.

Retail Express provides limited functionality for marketing. It is not designed for large stores that wish to use client emails to help increase turnover rates like Klaviyo is. Our technology allows us to include any information about customer records or past purchases.



With the use of the inventory and customer API in Retail Express we can retrieve all of the information required to build customer profiles directly in Klaviyo within 1 second. This application will create user profiles and then attach order details directly to those user profiles. This allows for any order to be displayed within Klaviyo, regardless of where it was purchased and can help you keep track of what types of products your users are purchasing and what demographics are most interested in the,m.

You do not need to worry about having to manually sync customers or orders as our connector can automatically do this in a matter of seconds.

You can use **all** Klaviyo functionality and add-ons with the upgraded data syncing provided directly by TranslatorHQ. All the heavy lifting is handled automatically on the cloud meaning you will never have to intervene.

Klaviyo Customer Fields from Retail Express include:

CustomerId	Password	BillFirstName	BillLastName	BillCompany
BillEmail	BillState	BillPostCode	CustomReference	PriceGroupName
IsAccountCustomer	Receives News	Last Sale Amount	Last Sale Date	Last Purchased Product Type

Pricing

The amount of customers you wish to sync can affect pricing, but TranslatorHQ can provide the Klaviyo Connector for as low as \$50 cost per month. This charge includes basic implementation. You need to have the Retail Express API or Connector – contact us if you require one.

Pricing for higher tiers is as follows:

Subscribers	Monthly Cost
0 to 100,000	\$50
100,001 to 150,000	\$125
150,001 to 200,000	\$170
200,001 to 250,000	\$205
250,001 to 300,000	\$275
300,001+	Contact Us

Setup Time

The time allocated to setting up your REX to Klaviyo connection will take between 3-5 working days.

Who are TranslatorHQ

TranslatorHQ are part of Timeframe; providing specialist technology, consulting, and business advisory services with a global client base spanning Asia Pacific, North and South America and Western Europe. Our clients consist of innovative medium to large businesses.

Our consultants consist of qualified Accountants, Business Professionals and Technical Specialists with a great deal of experience at interpretation and technical translation needs. We achieve this from offices in Perth, Sydney, Boston and Tallahassee. We have been in operation for 16 years.

Contact

If you are interested in exploring further please contact TranslatorHQ by email at info@translator.com.au or call us on +61 2 8091 2990. Alternatively speak to your Retail Express Sales consultant or Shopify expert.