

CONNECTOR FACT SHEET





eCommerce connected

Who We Are

TranslatorHQ are a part of Timeframe; providing specialist eCommerce technology, solutions, consulting, and business advisory services. Proudly based in Australia with offices in the US, and operating for 20 years.

Who We Work With

A global client base spanning Asia Pacific, North and South America and Western Europe. Our clients consist of innovative small, medium and large businesses. Businesses expecting outstanding solutions to unique requirements.

Other Services

TranslatorHQ provide many integrations for all leading eCommerce platforms. We offer links to customer engagement, loyalty and shipping. We also have a special migration assistance, liquid changes, metafield functionality, and custom programming.

© TranslatorHQ 2023 Connector Fact Sheet General Information

Features

- Reduce time and money required to run online systems
- Product data is entered once, into Retail Express
- Create template products in Channel Advisor ready for HTML descriptions and images
- ✓ Use all Channel Advisor functionality and add-ons
- Supports capture of orders from Channel Advisor and sent to warehouse, or desired configuration
- ✓ Simple user experience
- ✓ New customers are set up for each channel
- Consolidation customers avoids platforms hiding end customer data
- Products in Retail Express are visible to Channel Advisor when marked and attached to the right channel
- Cloud based with automatic upgrades

Prerequisites

- Account and log in details for Retail Express and Channel Advisor
- ✓ Assistance from your staff during implementation and testing

Synchronisation

- Retail Express to Channel Advisor syncs (once per hour):
 - Product template creation
 - Product update
 - Stock level and pricing update
- Channel Advisor to Retail Express sync:
 - Orders (frequently)
- All syncs are mapped and reported

Investment

- ✓ Invests will vary depending on individual requirements
- ✓ As a guide:
- ✓ Provision of the Connector product and basic implementation into your systems starts from \$375 (\$AUD, ex gst) charged once
- Ongoing monthly hosting, support, maintenance and continued developments starts from \$89 (\$AUD, ex gst) charged monthly

Getting Started Resources - TranslatorHQ