

CONNECTOR FACT SHEET



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eCommerce connected

Who We Are

TranslatorHQ are a part of Timeframe; providing specialist eCommerce technology, solutions, consulting, and business advisory services. Proudly based in Australia with offices in the US, and operating for 20 years.

Who We Work With

A global client base spanning Asia Pacific, North and South America and Western Europe. Our clients consist of innovative small, medium and large businesses. Businesses expecting outstanding solutions to unique requirements.

Other Services

TranslatorHQ provide many integrations for all leading eCommerce platforms. We offer links to customer engagement, loyalty and shipping. We also have a special migration assistance, liquid changes, metafield functionality, and custom programming.

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Features

- Add entire client database from Retail Express to Klaviyo
- Or select Subscribers by marking Loyalty as TRUE in Retail Express
- ✓ Subscribers only are paid for
- ✓ Build customer profiles directly in Klaviyo
- ✓ User and transactional data automatically updated
- ✓ All orders automatically matched to customer profile in Klaviyo, regardless of purchase origin
- Track demographics and items purchased
- Everything is cloud based, fully managed service
- Segment customers into dynamic lists which automatically update
- Automate flows based on product purchased
- ✓ Use all Klaviyo functionality and add-ons
- Allow our Connector to accurately handle repetitive tasks, and free up your staff to creatively use Klaviyo to maximise growth opportunities

Prerequisites

- Account and log in details for Retail Express and Klaviyo
- Assistance from your staff during implementation and testing

Synchronisation

- ✓ Almost all customer fields can be synced
- ✓ Select which fields to sync
- ✓ Includes custom fields
- ✓ Automatically sync past & present transactional order data
- Customer syncs and Order syncs run frequently, at least daily

Investment

- Provision of the Connector product and basic implementation into your systems is \$375 (\$AUD, ex gst) charged once
- Ongoing monthly hosting, support, maintenance and continued developments is based on Subscriber numbers, charged monthly in \$AUD. Figures exclude gst

subscribers	per month	subscribers	per month
Up to 100 000	\$50	200 001 to 250 000	\$205
100 001 to 150 000	\$125	250 001 to 300 000	\$275
150 001 to 200 000	\$170	300 000 plus	TBC

Getting Started Resources - TRANSLATORHQ

Technical Data - Retail Express to Klaviyo Connector