

CONNECTOR FACT SHEET



TO



### eCommerce connected

## Who We Are

TranslatorHQ are a part of Timeframe; providing specialist eCommerce technology, solutions, consulting, and business advisory services. Proudly based in Australia with offices in the US, and operating for 20 years.

#### Who We Work With

A global client base spanning Asia Pacific, North and South America and Western Europe. Our clients consist of innovative small, medium and large businesses. Businesses expecting outstanding solutions to unique requirements.

### Other Services

TranslatorHQ provide many integrations for all leading eCommerce platforms. We offer links to customer engagement, loyalty and shipping. We also have a special migration assistance, liquid changes, metafield functionality, and custom programming.

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## **Features**

- Add shipping details from both WEB and POS orders
- ✓ Sync all shipping details from Retail Express
- Reduces staff time by automating tasks
- Reduces the potential for human error, as task is automated
- ✓ Include customer records or past purchases
- ✓ Include links to "Please review", social media, or other forums
- ✓ All information retrieved to post "ready to ship" orders to Starshipit
- Creates the order in Starshipit for all business to business sales
- Continue using Starshipit search and track capabilities
- Runs on the same Amazon cloud as Retail Express
- ✓ Use all Starshipit functionality and add-ons
- Cloud based, simple Starshipit user experience
- Regular sync of customer orders as they are placed

# **Prerequisites**

- ✓ Account and log in details for Retail Express and Starshipit
- Assistance from your staff during implementation and testing

# **Synchronisation**

✓ Starshipit Customer Fields from Retail Express include:

CustomerID	BillEmail	IsAccountCustomer
Password	BillState	ReceivesNews
BillFirstName	BillPostCode	LastSaleAmount
BillLastName	CustomReference	LastSaleDate
BillCompany	PriceGroupName	LastPurchased Product Type

#### Investment

 Ongoing monthly hosting, support, maintenance and continued developments is based on numbers of orders processed, and starts at \$50 (\$AUD, ex gst) charged monthly

Getting Started Resources - TRANSLATORHQ

Technical Data - Retail Express to Starshipit Connector