

eCommerce connected

### Who We Are

TranslatorHQ are a part of Timeframe; providing specialist eCommerce technology, solutions, consulting, and business advisory services. Proudly based in Australia with offices in the US, and operating for 20 years.

### Who We Work With

A global client base spanning Asia Pacific, North and South America and Western Europe. Our clients consist of innovative small, medium and large businesses. Businesses expecting outstanding solutions to unique requirements.

### Other Services

TranslatorHQ provide many integrations for all leading eCommerce platforms. We offer links to customer engagement, loyalty and shipping. We also have a special migration assistance, liquid changes, metafield functionality, and custom programming.

### Features

- ✓ Reduce time and money required to run online systems.
- ✓ Data is entered once, into Retail Express.
- ✓ WooCommerce orders are received automatically into Retail Express
- ✓ Inventory is managed over multiple locations
- ✓ Automatic stock transfer between locations
- ✓ Sell down to the last available unit
- ✓ Never again will you need to use, “Apologies – Out of Stock”
- ✓ Faster online turn around
- ✓ Accurate pricing across platforms
- ✓ Automatic pricing hierarchy and discount application
- ✓ Increased customer satisfaction
- ✓ Faster sales
- ✓ Enhanced sales intelligence
- ✓ Cloud based with automatic upgrades

### Prerequisites

- ✓ Account and log in details for Retail Express and Woo Commerce
- ✓ Assistance from your staff during implementation and testing

### Synchronisation

- ✓ The Connector automatically updates WooCommerce
- ✓ Regular sync of customer orders as they are placed
- ✓ Every 15 minutes for pricing and stock levels
- ✓ Every hour for product updates, or to add new products.
- ✓ The following Retail Express fields can be synchronized:

|                    |                     |
|--------------------|---------------------|
| Product name       | Product price       |
| Type of product    | Discount comparison |
| Brand              | Size name           |
| Colours            | Season name         |
| Products Available | Custom 1, 2 and 3   |

### Investment

- ✓ Provision of the Connector product and basic implementation into your systems is \$995 (\$AUD, ex gst) charged once
- ✓ Ongoing monthly hosting, support, maintenance and continued developments is \$69 (\$AUD, ex gst) charged monthly

[Getting Started Resources - TranslatorHQ](#)

[Technical Data – Retail Express to Woo Commerce Connector](#)