

eCommerce connected

### Who We Are

TranslatorHQ are a part of Timeframe; providing specialist eCommerce technology, solutions, consulting, and business advisory services. Proudly based in Australia with offices in the US, and operating for 20 years.

### Who We Work With

A global client base spanning Asia Pacific, North and South America and Western Europe. Our clients consist of innovative small, medium and large businesses. Businesses expecting outstanding solutions to unique requirements.

### Other Services

TranslatorHQ provide many integrations for all leading eCommerce platforms. We offer links to customer engagement, loyalty and shipping. We also have a special migration assistance, liquid changes, metafield functionality, and custom programming.

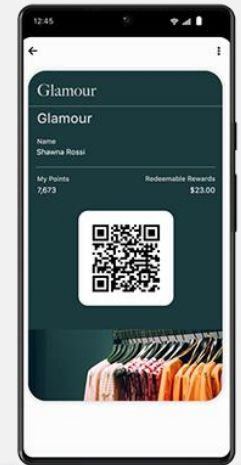
Pass Creator by Boost Commerce allows businesses operating Retail Express to implement their own branded electronic loyalty card.

Customers will appreciate:

- ✓ Convenience
- ✓ Easy to understand
- ✓ A real cash value
- ✓ Real time updates

Maximise business opportunities:

- ✓ Increase retention, reduce churn
- ✓ Turn retention into an acquisition tool
- ✓ Increase trust
- ✓ Enhance sourcing of customer analytics
- ✓ Own buyer journey data
- ✓ Customers become organic brand ambassadors
- ✓ Engage and motivate customers
- ✓ Build relationships
- ✓ FOMO – leverage exclusivity
- ✓ Combat market competition
- ✓ Direct product comparisons based on price fade away



At POS:

1. Customers present their electronic loyalty card
2. Staff scan the bar code on the loyalty card – quick, accurate, simple
3. Zero security risks – mobile numbers not spoken aloud at POS (some programs)
4. Transaction continues as usual
5. Customer has live access, to their points and offers, on their smart device
6. You have access to push notifications.

Additional Connections

We are able to connect your Retail Express and Pass Creator to:

Klaviyo, or  
Mail Chimp.

This gives unprecedented access to in app push notifications, keeping your customers well informed and activated.